

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-051-156

MINOR IN PUBLIC RELATIONS FOR SEMESTERS

Academic Programs Committee

Date: 06/22/2016

**Executive Committee
Received and Forwarded**

Date: 08/24/2016

Academic Senate

**Date: 08/31/2016
First Reading**

BACKGROUND: The Department of Communication has put forward a referral for a Minor in Public Relations for semesters. This is a revised program.

RESOURCES CONSULTED:

Deans

Associate Deans

Department Chairs

All Faculty

DISCUSSION:

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of CLADD as well as the Dean of CLASS and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the semester program Minor in Public Relations.